

Summary of Procedural History Following Approval of the Public Art Master Plan by the PAMP Steering Committee

(Upon completion of meetings with the Community Planners Committee, the San Diego Regional Chamber of Commerce and the National Association of Office and Industrial Properties, a memo detailing the results of these meetings will be submitted to City Council.)

April 22, 2004: Met with the San Diego Regional Chamber of Commerce Board of Directors.

April 14, 2004: Met with the San Diego Regional Chamber of Commerce Public Policy Committee.

April 2, 2004: Met with the Legislative Committee of the National Association of Office and Industrial Properties.

April 1, 2004: Met with the San Diego Regional Chamber of Commerce Infrastructure Committee.

March 23, 2004: Met with the Community Planners Committee.

March 17, 2004: The Commission for Arts and Culture presented the Public Art Master Plan to the Natural Resources and Culture Committee. Details are summarized in the body of the Manager's Report.

February 24, 2004: Met with the Community Planners Committee.

January 28, 2004: The Natural Resources and Culture Committee voted (5-0-0) to refer the Public Art Master Plan to the City Manager. Frank Belock requested that key City staff meet with Commission staff. Meetings were held with department heads and program managers who have oversight of CIP Projects. Commission staff also met with business leaders and various community planning groups. These meetings, along with further analysis by the Commission staff, yielded recommendations for new criteria to be used to determine which City of San Diego Capital Improvement Program projects are eligible for the 2% public art assessment in addition to the criteria already set forth by the Public Art Master Plan.

A CIP is not eligible if:

- It is a CIP for which City Council has authorized expenditures prior to FY2005.
- It is funded by an Annual Allocation.
- It is solely two-dimensional, such as slurry seal or restriping.
- It is intended to meet affordable housing goals, senior care goals, or disabled care goals.
- It is an improvement to a designated historical building.
- It is a "provide and install" tot lot or comfort station.

Furthermore, based on discussions held between Commission for Arts and Culture staff and representatives from each City department with relevant Capital Improvement Program projects, the 2% allocation for art should be calculated using the following formula:

2% of Pre-Design, Design, Construction and Contingency costs, excluding the costs of Land Acquisition, Furniture-Fixtures-Equipment, and Library Books.

January 5, 2004: The Commission for Arts and Culture held a special meeting to review and revise Recommendation 6.6 (Public Art in Private Development) in the Public Art Master Plan. The vote in favor of revising the recommendation was 15-0-0.

Original Recommendation

6.6 For private development projects, the City Council should establish, by ordinance, a 2% set-aside for public art or the use of space within the development for cultural use. This requirement should be imposed on all private, non-residential development projects and public/private building projects with construction budgets exceeding \$10 million, with a 1% in-lieu option. There should be a 1% set-aside for public art in private, multi-family, residential development in excess of 25 units with an average per unit sale price exceeding \$500,000, with a .5% in-lieu option.

Revised Recommendation

6.6 For private development projects, the City Council should establish, by ordinance, a 1% set-aside for public art enhancement. The 1% public art requirement may be satisfied by the financing of cultural and artistic facilities and/or on-site artwork or the developer may elect to deposit .5% into the Public Art Fund account to be used for the artistic enrichment of the City's public spaces. The public art financial requirement shall be based on 1% or .5% of the building permit valuation. The public art financial requirement should be imposed on all private, non-residential development projects and public/private building projects with building permit valuations exceeding \$5 million.

December 9, 2003: The Commission for Arts and Culture presented the Public Art Master Plan to the Natural Resources and Culture Committee. The Commission was asked to return to the Natural Resources and Culture Committee again on January 28, 2004 for a more in-depth workshop on public art and to review the recommendations in the Public Art Master Plan.

October 17, 2003: The Commission for Arts and Culture unanimously approved the Public Art Master Plan (11-0-0).

September 23, 2003: The Public Art Committee unanimously approved the Public Art Master Plan. (6-0-0 with five additional affirmative votes obtained via email)

September 18, 2003: The Public Art Master Plan Steering Committee unanimously approved the Public Art Master Plan.